




at His feet
PRODUCTIONS

OFFICIAL **presskit**



Executive Summary

at HIS feet productions is a service entity, and a visionary, dedicated to the public at-large to providing top quality, family-oriented entertainment that is structured to create awareness and change to the inner man.

Crowned for its warm 'family-friendly' environment through the placement of amicable greeters, explosive opening acts/performances for additional entertainment, a variety of vendors, and the signature touch of delectable catering and gourmet coffee and tea at every event, at HIS feet productions continues to stand a notch above its peers and competitors all while utilizing local Houston talent. A visit to each performance is not just an outing, it's an experience!



Every piece of theatrical work is cutting-edge original, interweaving different portions of the arts from music to drama and physical comedy! This is reflective in the audience attendance which has grown from our debut production of "How 'bout that" in August 2008 to our second, "Deal With It!" February 13, 2010.

at HIS feet productions recognizes the importance of the family thread and the need to strengthen it, and has wittingly gained the attention and respect from family groups (church, school, non-profit, and nuclear) that cross racial and religious lines. at HIS feet productions prides itself on the cultural diversity in audience representation, (African American, Caucasian, Latin American, Pakistani, etc.) this in part is thanks to its often diverse cast. Each original message is designed to speak directly to each individual about where he is, based on relevant and practical issues that exist today and seeks to encourage one to make positive changes in his life or relationship, if needed. This is palpable per the feedback and comments from our guests following each performance. Following its solid foundation in theatre and touring shows, and widespread reputation of its name, at HIS feet productions will transition to television and film.

If you currently are not a sponsor or advertiser with at HIS feet productions, then we humbly ask that you consider becoming a visible supporter. For further information, please visit our web site or call 1-866-261-7911 to discuss ways you can maximize your investment.



Vision

An explosive and effective artistic outing to serve as a Houston 'melting pot' mixer, that enables exposure to a variety of local Houston talent, by means of a hilarious 'family portrait' stage production intended to strengthen the inner man and solidify quality time within families.

Details

- A 3:00 p.m. Matinee and a 7:30 p.m. Evening Performance
- House seating one hour prior to each performance
- Vendor booth exposure in the lobby and performance area
- 20 minute intermission for each show
- Special intermission accommodations for Package Sponsors
- 5-minute audience address available for Platinum, Corporate, and/or Gold Sponsor, if desired
- Meet and greet the cast following each performance
- Live DVD recording
- Recording of permissible audience and/or vendor comments for DVD
- Catering provided
- Singer, Dancer, Comedian combination provided as opening acts and additional entertainment
- Target Audience: 1,500 for the event



2010 at HIS feet productions' Network Mixer & DVD Recording

- Date:** Saturday, November 13, 2010
3:00 p.m. & 7:30 p.m.
- Targeted Audience:** Business Professionals & Business Owners
Independent Artists & Production Companies
Large Corporate Representatives
City of Houston Representatives
Colleges & Universities
at HIS feet productions Guests & Newcomers
- Targeted Communities:** Multicultural
- Venue:** Harvest Time Church
17770 Imperial Valley Dr.
Houston, TX 77060
- Projected Advertising:** Press Releases
Houston Press Newspaper
Radio Spots
One Minute Cable Spots
Great Day Houston
Internet Distribution & Social Media
- Special Highlights:** Houston talent opening acts



Sponsorship Packages



Platinum Sponsor \$10,000

The Platinum Sponsor is the most prestigious and visible of all advertisers and sponsorships available and is reserved for only one organization or company.

The benefits of being the Platinum Sponsor are:

- Logo and company info printed on back of tickets (if done prior to ticket printing)
- Your choice of ad position in playbill: Front Page, Center Spread, Inside Front or Outside Back Cover
- Booth at performance as presenting sponsor
- Home Page advertising on at HIS feet productions' website (Fall 2010 thru Fall 2011) w/Prime Hyper-Link to your website
- Company name and logo headlines marketing advertisements
- Exclusive press release to the media announcing company's sponsorship of the at HIS feet production's performance
- Cheese buffet and beverage of your choice during intermission in reserved area
- Reserved and priority seating for performance
- 20 complimentary employee tickets , including booth workers
- Two complimentary "How 'bout that!" t-shirts

Corporate Partners \$5,000

The Corporate Partner is the second most prestigious and visible of all advertisers and sponsorships available.

The benefits of being a Corporate Partner are:

- Best available of Inside Front or Outside Back Cover or other prime positioning
- Home Page advertising on at HIS feet productions' website (Fall 2010 thru Fall 2011) w/Prime Hyper-Link to your website
- Exclusive press release to the media announcing company's sponsorship of the at HIS feet production's performance
- Booth at mixer and performance
- Complimentary beverage of choice during intermission
- Reserved seating for performance
- 15 complimentary employee tickets, including booth workers
- Two complimentary "How 'bout that!" t-shirts

Gold Sponsor \$3,000

- Full Page ad in playbill
- Home Page advertising on at HIS feet productions' website (Fall 2010 thru Fall 2011) w/Prime Hyper-Link to your website
- Exclusive press release to the media announcing company's sponsorship of the at HIS feet production's performance
- Booth at mixer
- 10 complimentary employee tickets, including booth workers
- Two complimentary "How 'bout that!" t-shirts



MAKE CHECK PAYABLE AND MAIL TO:

at HIS feet productions
P.O. Box 681123
Houston, TX 77268-1123
Phone: (866)-261-7911
Fax: (866)-261-7911
E-mail: donnetta@athisfeetproductions.net

www.atHISfeetproductions.net

**SPONSOR AGREEMENT INVOICE —
2010 "HOUSTON FAMILY MIXER" & "HOW 'BOUT THAT" PERFORMANCE**

Company Name: _____

Contact Name: _____

Contact E-mail Address: _____

Street Address: _____

Business Phone: _____ **Business Fax:** _____

Sponsorship Level: _____

How many guests will attend?* _____
(*Please see Sponsorship Levels for information.)

TERMS..... Pre-payment in Full

Sponsor Representative Signature

Date

*THANK YOU SO MUCH FOR YOUR BUSINESS & SUPPORT OF THE
2010 "HOUSTON FAMILY MIXER" & "HOW 'BOUT THAT" PERFORMANCE*